



Heritage Pageants

An Invitation to Lead a Global Movement

21 - 29 November 2026, **THAILAND**

An Alliance of Credibility: The Ecosystem of Support

Our purpose-driven vision aligns with government bodies, cultural institutions, and technology pioneers, positioning Heritage Pageants as a trusted international partner.



Blockchain Tech Partner



Gov. (TAT) Partner



Gov. (TAT Leoi) Partner



Business Matching Partner



Cultural Partner



มูลนิธิสันติภาพ

Peace Foundation Partner

Our International Office provides official recognition letters to support your engagement with government and embassy entities in your country.



An Invitation to Lead with Purpose

Dear Esteemed Leader,

We are pleased to extend this invitation to you to explore the role of National Director and Franchise License Holder for Heritage Pageants in your country.

We seek leaders who understand structure, ethics, and long-term vision individuals capable of building a credible national platform.

This is your chance to build a national legacy and connect to a global family of leaders.



Santosh Sapkota

Founder/Chairman - Heritage Pageants
Eplanet Private Limited, Singapore





Heritage
Pageants

More Than a Pageant. A Platform for Legacy.

Heritage Pageants is a thoughtfully built international platform that goes beyond conventional pageantry. We unite nations through heritage, empower individuals with purpose-driven leadership, and inspire positive social impact.

We envision a world where confidence has meaning, beauty has purpose, and cultural identity is celebrated, protected, and passed on to future generations.



A 25-Year Legacy of Global Excellence



Heritage Pageants is a proprietary brand of Eplanet Private Limited, a leading global event provider with a history dating back to 1999. First established in Nepal and later **registered internationally** in Singapore in 2014, Eplanet has **successfully managed numerous pageants, cultural festivals, and corporate events** across the globe, the globe.

Founder's Vision: Founded by Mr. Santosh Sapkota, Heritage Pageants was launched with a visionary approach to showcase each nation's cultural richness on the global stage, evolving from a traditional pageant into the business-first, technology-driven platform it is today.

1999

Established
in Nepal

2014

Registered
Internationally
in Singapore

2026

9th Edition in
Thailand, 2026

6th-8th editions
Thailand



We Believe Pageantry Can Be More.

More than a contest. More than a crown. We believe in a platform where confidence has meaning, beauty has purpose, and cultural identity is celebrated and preserved for future generations.



A Platform for Every Facet of Heritage



Miss Heritage
International



Mrs Heritage
International



Heritage Gold
(45yrs+)



Heritage Petite
(<162cm)



Heritage Plus



Mister Heritage
International



MS Heritage
International



Heritage Gems
(Youth Categories)

The Heart of Our Movement is P.E.T.C.H.



PEACE: Promotes unity beyond borders, fostering understanding, respect, and harmony.



ENVIRONMENT: Advocates for sustainability, eco-conscious living, and responsible action.



TOURISM: Showcases destinations through culture, supporting national identity and global promotion.



CULTURE: Honors authentic artistic expression, and the celebration of diversity.



HERITAGE: Preserves legacy, history, and values for future generations.



**Heritage
Pageants**



The Revolution: From Intangible Awareness to Verifiable Assets

Vulnerable Legacy



Relies on paper contracts and certificates, easily forged or lost.



Measures success with vague “vanity metrics” like impressions and awareness.



Lacks a clear path to measurable business Return on Investment (ROI).

Sovereign Trust



A world-first integration of blockchain for tamper-proof, counterfeit-verified digital certificates.



Shifts the Key Performance Indicator (KPI) from “impressions” to “contracts.”



Guarantees quantifiable business leads and high-quality B2B meetings.

The Old Playbook vs. Our Revolution

Feature	Other International Pageants	Heritage Pageants 2026
 Verification	Paper Certificates (Vulnerable)	Leonado QR Blockchain Certificates (Immutable) 
 Business Model	Awareness-Driven (Passive ROI)	B2B Matching-Driven (Active ROI) 
 Framework	Focus on Competition	P.E.T.C.H. & 5F Soft Power Integration 
 Brand Security	Limited	Sovereign Data Protection 
 Narrative	Beauty & Poise	Empowerment, Culture & Technology 

Your Role: A Leader of People, A Custodian of Culture



Represent Heritage Pageants Officially

Serve as the official brand ambassador in your country.



Organize National Competitions

Plan and execute national-level pageants and auditions.



Select & Mentor Titleholders

Identify, verify, and guide your country's representatives.



Promote Culture & Tourism

Create campaigns that showcase your nation's unique heritage.



Manage Sponsors & Media

Build and maintain strategic partnerships at the national level.



Uphold Brand Integrity

Adhere to the highest standards of ethics and professionalism.

Your Opportunity: Leadership, Legacy & Business



Lead a Movement

Hold exclusive franchise rights to a respected national cultural platform, building partnerships with governments, tourism boards, and brands.

Build a Legacy

Create transformative opportunities for women, men, and children, gaining international recognition and influence.

Grow a Business

Develop a scalable venture with multiple revenue streams from sponsorships, ticket sales, and local fees.

A Sustainable & Profitable Business Model

HQ Investment

- Annual Franchise License Fee (country-specific)
- Per-Delegate International Registration Fees

National Directors
retain **100%** of
all national-level
revenue

Sponsorships

Ticket Sales

Local Participation Fees

Media Rights

Merchandising

A World-Class Support System: Welcomed as Family, Not Just a Franchise



Franchise & Operations

Includes franchise handbook, operational guidelines, judging criteria, and branding templates.



Mentorship & Development

Includes training workshops, delegate preparation guidance, and ongoing strategic support.



International Recognition

Includes VIP access at international finals, official trophies, and networking with global directors.



Official Engagement

Includes letters of support for government and embassy outreach, plus international coordination.

Meet ARIONI : The Soul of Global Heritage

ARIONI is the official mascot of Heritage Pageants, symbolizing unity, cultural pride, and ancestral legacy.

As a cultural ambassador, ARIONI represents peace, culture, tourism, and heritage, connecting generations and nations through shared values.

"ARIONI is copyright protected.*



ARIONI[®]
MUSCOT OF HERITAGE

Your Journey to Leading a National Legacy Starts Now



1

Express Your Interest

Schedule a personal call with our Founder to discuss your vision.

2

Review Your Proposal

Receive a personalized onboarding package, including the franchise agreement and branding kit.

3

Join the Global Network

Secure your exclusive National Director rights and begin your journey.

Act now to claim the exclusive National Director rights for your country and join a platform that is purposeful, prestigious, and poised for global impact.

Begin Your Journey Today

Santosh Sapkota

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Connect with the Movement

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THANKYOU

Defining the Legacy of Tomorrow



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